

“Neighborhood Spotlight” Video Series Wins Highest Honor at the AVA Digital Awards

VNS Health won a Platinum award, the highest ranking, at the AVA Digital Awards for our “Neighborhood Spotlight” video series. Platinum award winners include organizations like NBC Universal, AT&T, and Cirque de Soleil. The series was created in 2022 to feature inspiring stories from team members, patients, and New York communities. Every spotlight is different, but the common theme in each one is how VNS Health helps people from all walks of life get the care they need.

The AVA Digital Awards recognize outstanding creativity from professionals involved in the planning, concept, design, direction, and production of digital communication. Administered by the Association of Marketing and Communication Professionals, this international competition includes digital campaigns, website development, audio/video production, social media engagement, and mobile marketing.

Read the entry feature [here.](#)