THURSDAY, NOVEMBER 9, 2023
The Ziegfeld Ballroom
141 West 54th Street, NYC
An evening to benefit VNS Health Charitable Care and Community Impact Programs

6:30 PM Welcome Reception
Program Begins
7:15 PM Dinner, Dancing & Dessert Reception
8:00 PM Festive Attire

HONORING
MIKE VALENTINE
Chief Executive Officer, Netsmart

AND
MARATHA WOLFGANG AND PETER HUTCHINGS
Adjunct Faculty Member (retired)
in Health Policy and Management, Columbia University Mailman School of Public Health, and Member of the Board, VNS Health

For information: 212.609.1565 or 917.566.4101 or john.billeci@vnshealth.org or visit www.vnshealth.org/2023Gala

PLEASE RESERVE THE FOLLOWING

IN-PERSON BENEFITS

☐ $100,000 UNDERWRITER SPONSOR
Special Underwriter Recognition including Underwriter Chair listing, Diamond 2 Page Digital Ad, Dedicated Social Media Posts, Night-of Video Sponsorship and 2 Tables of Ten

☐ $50,000 LILIAN WALD SPONSOR
Benefit Chair listing, Platinum Virtual Ad, Podium & Logo Recognition, Dedicated Social Media Posts, Night-of-Video Sponsorship and 1 Table of Ten

☐ $25,000 NURSING CHAMPION
Co-Chair listing, Gold Page Virtual Ad, Podium & Logo Recognition, Dedicated Social Media Posts, Website Video Sponsorship and 1 Table of Ten

☐ $17,500 CAREGIVER ADVOCATE
Vice-Chair listing, Silver Page Virtual Ad, Logo Recognition, Dedicated Social Media Posts and 1 Table of Ten

☐ $12,500 AIDE SUPPORTER
Committee listing, Full-Page B&W Virtual Ad and 1 Table of Ten

☐ $2,500 GUARDIAN TICKET(S)
Committee listing

☐ $1,750 SUPPORTER TICKET(S)
Committee listing

☐ $1,250 FRIEND TICKET(S)
Committee listing if you purchase two Friend tickets at $1,250 each

DONATIONS
(tickets not included)

☐ $10,000 HEALTHCARE ACCESS SUPPORTER
Can help connect members of isolated communities access care where age, communication, transportation and language barriers exist (includes Committee listing)

☐ $7,500 VETERANS SUPPORTER
Can help ensure that veterans and their families are connected with clinical care, community resources and veteran-specific benefits through our veterans liaisons (includes Committee listing)

☐ $5,000 BEHAVIORAL HEALTH SUPPORTER
Can help provide community outreach and support for people of all ages with illnesses such as dementia, depression, and anxiety, as well as substance abuse disorders (includes Committee listing)

☐ $2,500 LGBTQIA+ SUPPORTER
Can help build VNS Health’s cultural sensitivity and community outreach so that every LGBTQIA+ patient is treated with empathy, courtesy and respect (includes Committee listing)

☐ $1,250 COMMUNITY OUTREACH SUPPORTER
(Includes Virtual Journal listing)

☐ ENCLOSED IS A CONTRIBUTION OF

$____________

HONOR A HEALTHCARE HERO LISTING

☐ $125 In Honor of: ____________________________________________

MEMORIAL LISTING

☐ $125 In Memory of: __________________________________________

VIRTUAL ADVERTISING

• Email your ad as a hi-res PDF to john.billeci@vnshealth.org
• Full Page ads: 650 x 950 pixels
• Half Page ad: 650 x 485 pixels
• Deadline for ad submission: October 13, 2023.
• Please Note: Earlier submissions will be displayed on Gala website beginning September 15, 2023.

$10,000 Outside Back Cover (6”w x 9”h)
$7,500 Inside Front Cover (6”w x 9”h)
$5,000 Inside Back Cover (6”w x 9”h)
$3,750 Platinum Page Full Color Ad (6”w x 9”h)
$3,000 Gold Page Full Color Ad (6”w x 9”h)
$2,250 Silver Page Full Color Ad (6”w x 9”h)
$1,500 Full Page B&W Ad (6”w x 9”h)
$750 Half Page B&W Ad (6”w x 4.5”h)

Ad Contact Name

Email

PAYMENT INFORMATION

Please make checks payable to VNS Health or fill in credit card info and return via mail or fax to:

John Billeci, Vice President of Special Events
VNS Health, Development Dept.
230 East 42nd Street, 5th Floor
New York, NY 10017

T: 212.609.1565 or 917.566.4101 | F: 212.794.6480
E: john.billeci@vnshealth.org
W: vnshealth.org/2023Gala

☐ Payment Enclosed
☐ Payment to Follow

Credit Card: ☐ MC ☐ Visa ☐ Amex

Card Number

Expiration Date

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LISTING INFORMATION

Please list me as: ☐ Name ☐ Organization ☐ Anonymous | This gift is as: ☐ Corporate Gift ☐ Personal Gift

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Zip

Phone

Email

You may opt out of receiving fundraising requests by emailing development@vnshealth.org or calling 212.609.1525

$350 is the non-deductible portion of each ticket. All other support is deductible to the extent allowed by law.

VNS Health Federal Tax ID# 13-3189926.

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