



PROFESSIONAL SOLUTIONS

# VBID Hospice

A Turn-Key Benefit for  
Medicare Advantage Health Plans



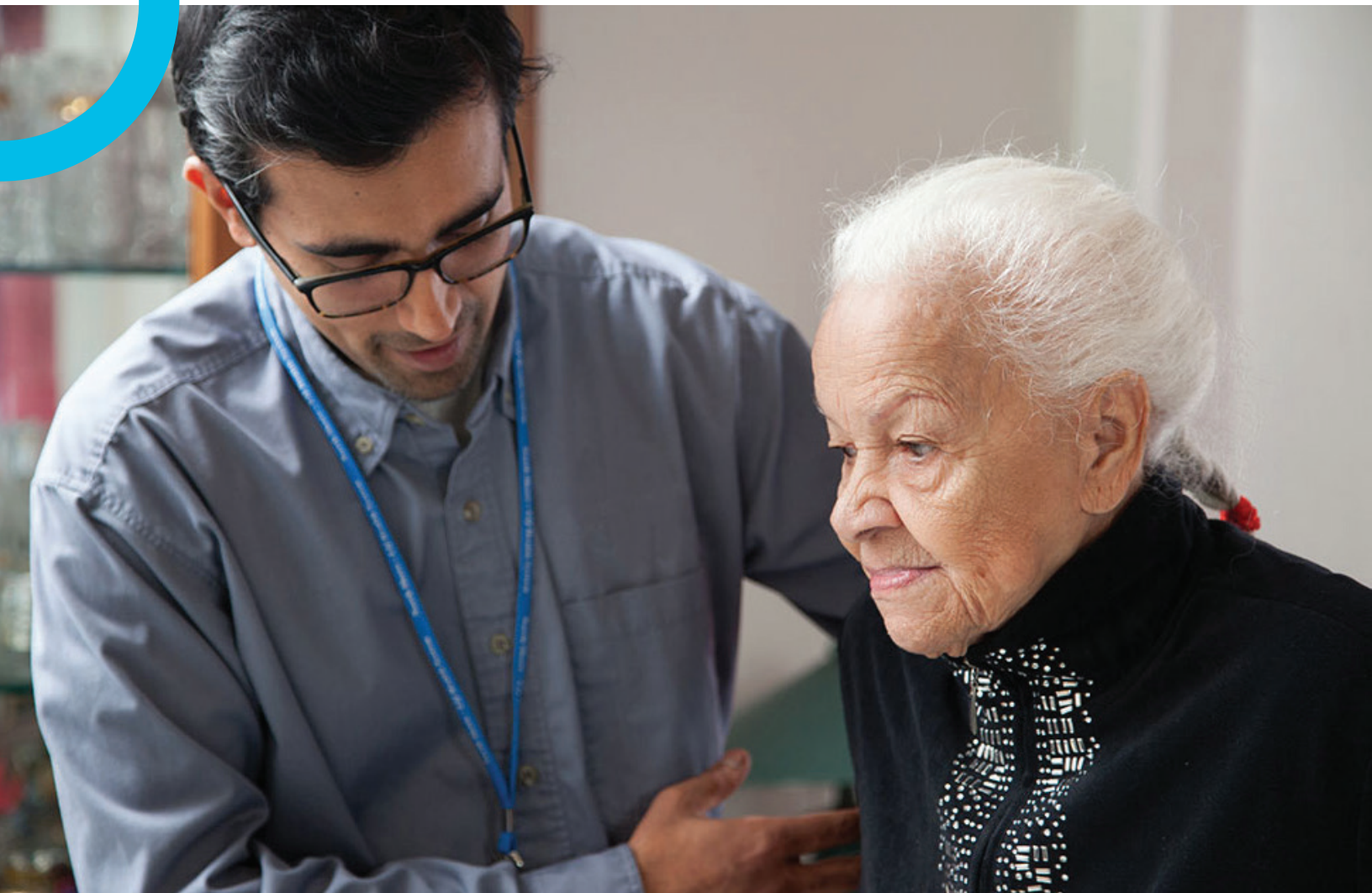
by VNS Health Management  
Services Organization

# Getting Started with VBID Hospice

CMS has expanded opportunities for Medicare Advantage plans to participate in the Hospice Benefit Component of its Value-Based Insurance Design (VBID) Model.

VNS Health can help your health care organization successfully develop and administer a complete end-of-life care benefit for your members.

Now your plan can enhance the quality of care offered to terminally ill members, while significantly reducing Medicare program expenditures, through the seamless integration of palliative and hospice benefits and services.





## Implementing the right VBID Hospice benefit for your members

As a 4.5-star MA plan participating in the VBID Hospice demonstration, VNS Health offers deep experience across the at-home care and end-of-life benefits continuum.

We use industry-leading risk stratification and care analysis tools to manage all the operational, business and clinical functions of your health plan's VBID Hospice benefit, including:

- Risk modeling and patient identification
- Cost and care benefit analysis
- Customized hospice and palliative care strategies
- Provider network management



## Partnering for success

VNS Health has joined forces with **Compassus** to administer comprehensive hospice and palliative care services directly to health plan members in over 30 states.



Together, we complete the continuum of care for your most vulnerable members, covering their full range of transitional, palliative, and hospice care needs and improving their end-of-life experience:

- 24/7 access to care
- In-home multidisciplinary support, in coordination with primary care physician
- Coordination of transitional concurrent care
- Home medical equipment and personal care supplies
- Prescription medications
- Daily living assistance
- Physical, occupational, dietary, and therapy services
- Spiritual care and support
- Medical social services
- Caregiver respite (relief) care

To learn more about **Compassus** home-based services including home health, infusion therapy, palliative and hospice care, please visit [www.compassus.com](http://www.compassus.com)



# VBID Hospice Model Communication Requirements

We help coordinate VBID Hospice Model communication and marketing required by CMS, so your plan can confidently launch and maintain your hospice benefit in full compliance with current guidelines:

- VBID Hospice application and onboarding
- Member engagement and health equity advancement strategies
- Patient identification, billing and referral instructions
- Provider contracting and credentialing
- Templates for provider and member marketing



## Preparing your Medicare Advantage plan for VBID Hospice

Our proven VBID Hospice roadmap is designed to help your health plan reduce avoidable utilization and to improve the end-of-life experience for your members, without having to take on the administrative burden of managing value-based hospice and palliative care in-house.

If your health plan is participating in VBID Hospice 2023, or if you are considering application for 2024, contact VNS Health to get started today.

**Applying for VBID Hospice 2024?**

Visit [vnshealth.org/vbid](https://vnshealth.org/vbid) or  
email [solutions@vnshealth.org](mailto:solutions@vnshealth.org)

## About VNS Health Professional Solutions

Our partners rely on VNS Health for today's most advanced care management and optimization strategies.

Through a range of custom business tools and value-based care models, we help successful health care organizations to reduce the complexity and the overall cost of home-based care, while improving quality outcomes for the people they serve.

**To learn more about VBID Hospice  
and other professional solutions  
for your health care organization, call 888-682-1380  
or email [solutions@vnshealth.org](mailto:solutions@vnshealth.org)**



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