Driven by Community Engagement, VNS Health Medicare Plans Grow to 55,000+ Members

We were recently named one of America's five fastest-growing not-for-profit Medicare health plans. Notably, after starting 2025 with 24,600 members, we have now exceeded the 55,000-member mark for its three Medicare Advantage plans—EasyCare, EasyCare Plus, and VNS Health Total, its integrated Medicare–Medicaid plan for people with long-term care needs.

This growth is being spurred by the health plans' strong community presence, including our multi-lingual team of community liaisons—most of whom live in the same neighborhoods where they work.

"Our compassionate, culturally attuned community liaisons maintain ongoing, close ties with the communities we serve, helping to drive broad interest in the products we offer," says David Robinson, Vice President, Sales and Partnership Development for VNS Health. "Besides connecting community members with VNS Health's plans, these liaisons also assist them in navigating the plans once they're enrolled."

Plan members across New York State are also attracted by our generous plan benefits, dedicated care managers, and empathetic network of providers.

Why it matters: our Medicare plans are designed for seniors who are eligible for Medicare and Medicaid, and the plans' growth shows they're filling a real need in the market. The organization's community liaisons are helping to ensure that New York seniors connect with these plans and have access to the services and support they need to continue living safely in their homes and neighborhoods.

If you are a medical professional interested in joining the provider network for VNS Health's Medicare and/or Medicaid plans, please click here to fill out our form.

If you or someone you know is interested in learning more about VNS Health's plan benefits and how to enroll, please click here.

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